



# SPONSORSHIP & ADVERTISING



# VISITORS GUIDE

150,000  
Printed Copies

Standard Position	Member	Non-Member
Full Page .....	\$2,625	\$3,020
Half Page (Horizontal) .....	\$1,725	\$1,980
One Third Page .....	\$995	\$1,145
One Sixth Page .....	\$650	\$750
Premium Position	Member	Non-Member
Back Cover .....	\$3,395	\$3,900
Inside Front Cover .....	\$3,185	\$3,665
Inside Back Cover .....	\$3,080	\$3,545
Opposite Inside Front Cover .....	\$3,080	\$3,545
Opposite Inside Back Cover .....	\$3,080	\$3,545
Opposite Table of Contents .....	\$2,885	\$3,325
Masthead (2/3 Page) .....	\$1,495	\$1,715



**Click Here**  
to see our most recent issue



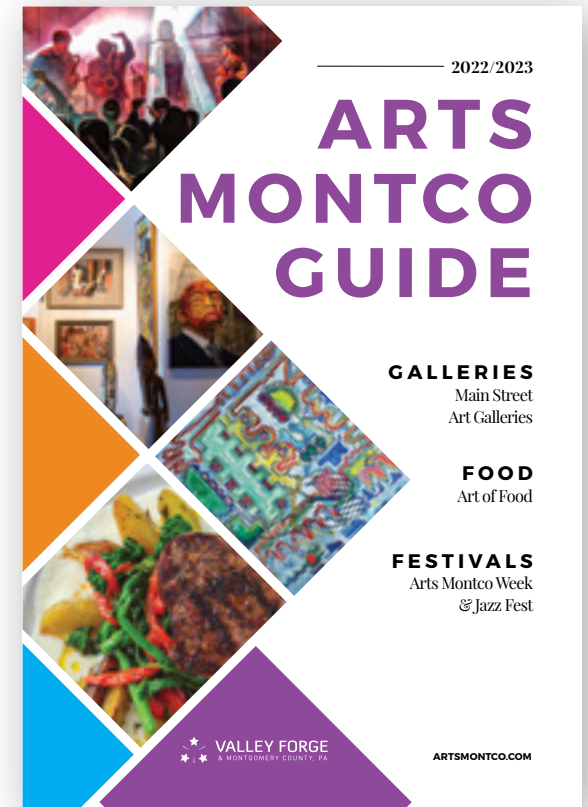


# ANNUAL PUBLICATIONS

These guides are distributed throughout the county at golf courses, restaurants, hotels, rest areas and at the Official Montgomery County Visitors Center, located at the Valley Forge National Historical Park.

15,000  
Printed Copies

Premium Position	Member	Non-Member	Display Ads	Member	Non-Member
Back Cover .....	\$500	\$850	Full Page .....	\$500	\$650
Inside Front .....	\$500	\$800	(5.75" x 9")		
Inside Back .....	\$475	\$775	Half Page .....	\$200	\$500
Page One .....	\$450	\$750	(5.75" x 4.375")		



Golf Guide



Crave Guide



Arts Guide

# DIGITAL BILLBOARDS

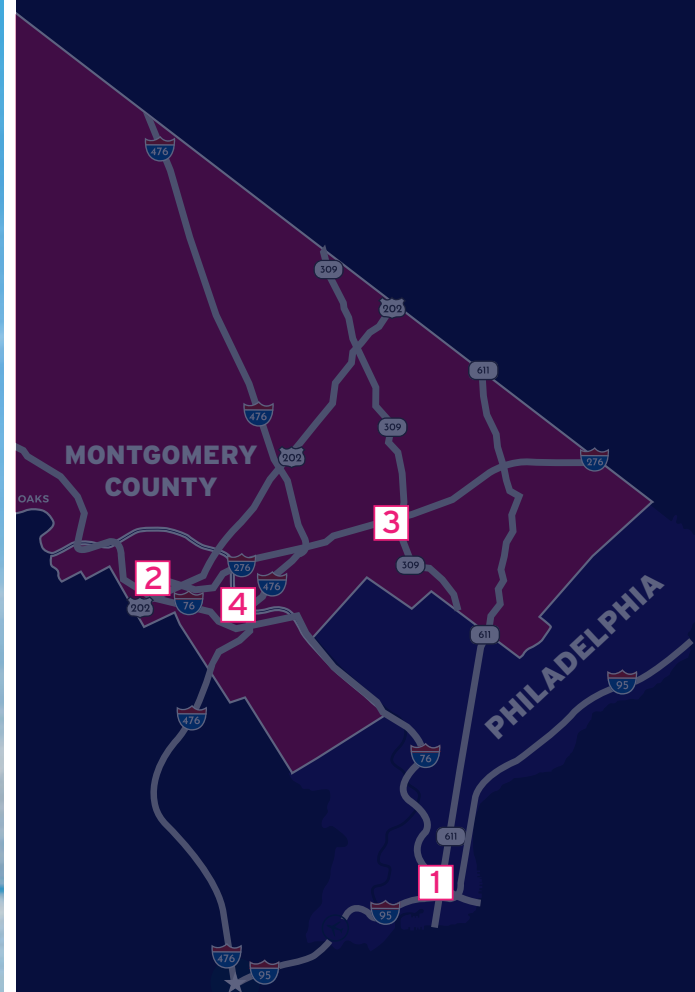
## 📍 LOCATIONS

1. I-76 (Schuylkill Expy) at 20th  
**1/2 mile to Philadelphia Sports Complex (Eagles, Sixers, Phillies, Flyers)**
2. I-276 (PA Turnpike) at King of Prussia Mall  
**First billboard seen leaving the King of Prussia Mall on I-276 East**
3. I-276 (PA Turnpike) West of PA 309 (Ft. Washington Expy)  
**West from Bucks County to Plymouth Meeting, King of Prussia, and suburban communities**
4. I-276 (PA Turnpike) East of PA 23 (River Road)  
**Between King of Prussia & Plymouth Meeting Malls**



## 🏷️ PRICING

\$1,000 - 4 WEEKS



According to a Nielsen report, 65% of people who saw a digital billboard engaged in at least one action, such as visiting a website or storefront or browsing the company's social media channels.

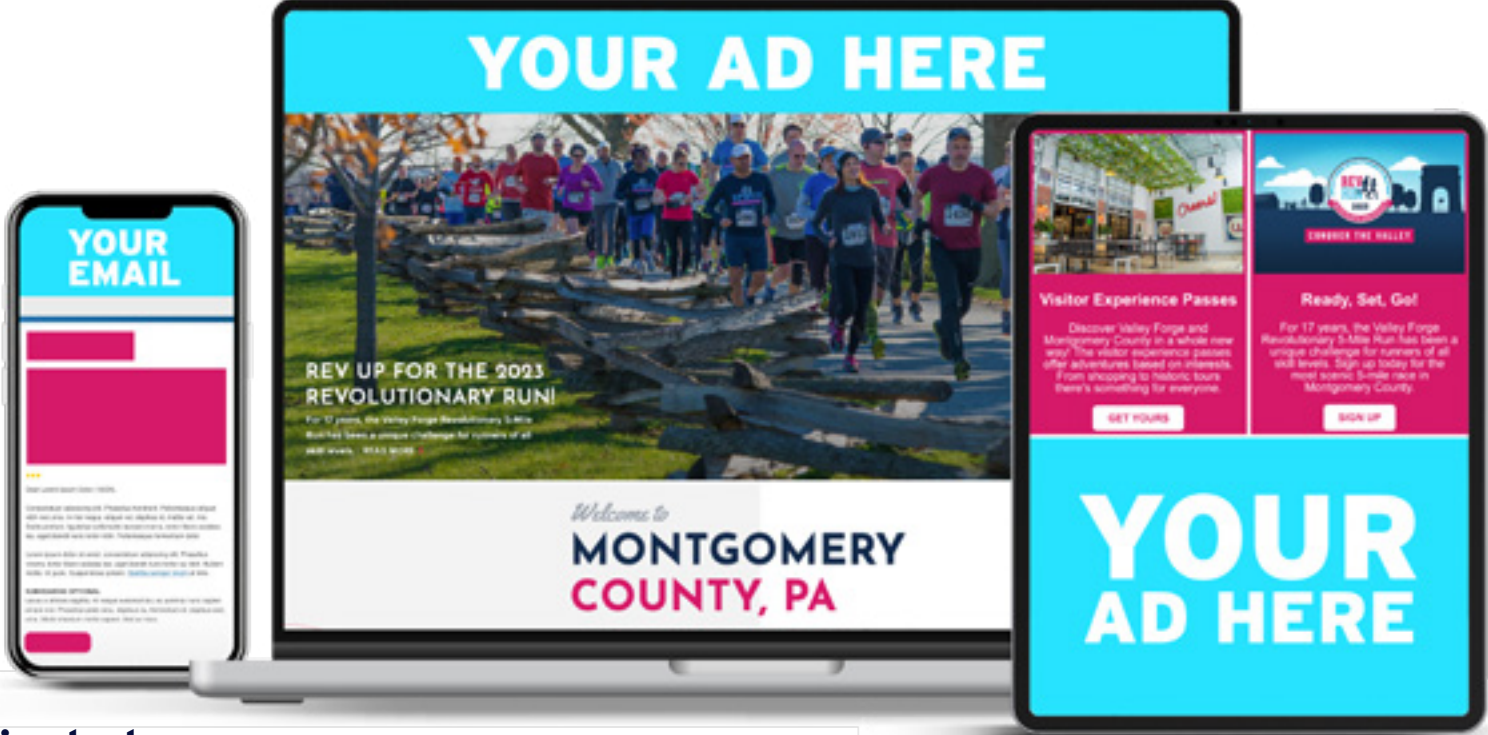
# DIGITAL ADVERTISING

Our website received  
**1.3 MILLION**  
views in 2022



## Website Ads

Header Images ..... \$800/month  
Page Sponsorship ..... \$400/month  
Section Sponsorship..... \$250/month  
Featured Listing ..... \$250/month



**YOUR AD HERE**

**YOUR EMAIL**

**Rev Up for the 2023 Revolutionary Run**

For 17 years, the Valley Forge Revolutionary 5-Mile Run has been a unique challenge for runners of all skill levels. Sign up today for the most scenic 5-mile race in Montgomery County.

**Visitor Experience Passes**

Discover Valley Forge and Montgomery County in a whole new way! The visitor experience passes offer adventures tailored on interests. From shopping to historic tours there's something for everyone.

**Ready, Set, Go!**



For 17 years, the Valley Forge Revolutionary 5-Mile Run has been a unique challenge for runners of all skill levels. Sign up today for the most scenic 5-mile race in Montgomery County.

**YOUR AD HERE**

**Dedicated Custom Emails**  
\$850/each

**11k+ Subscribers**

**VFTCB Consumer eNews Sponsorship**  
\$500/each





# REV RUN



VALLEY FORGE  
REVOLUTIONARY  
5-MILE RUN

CONQUER  
THE VALLEY







# *ANNUAL GOLF CLASSIC*







***THE BEST NETWORKING  
EVENT IN MONTCO!***

# VFTCB ANNUAL LUNCHEON

**FORGE  
AHEAD**



# TEAM UP AGAINST HUNGER

**DONATE  
TODAY!**



VALLEY FORGE  
**FREEDOM**  
FROM **HUNGER**



# #MAKEITMONTCO



**Unsure what  
your needs are?**

**WE CAN HELP!**

Reach out to us to help build a custom  
program that works for you and your budget.



**valleyforge.org**  
**@visitvalleyforge**



*Aja Cramer*

**Membership Sales Manager**  
**cramer@valleyforge.org**  
**610-834-7975**



*Megan Tomlinson*

**Director of Events, Membership and Services**  
**tomlinson@valleyforge.org**  
**610-834-7976**